



The largest Agribusiness trade show in Latin America



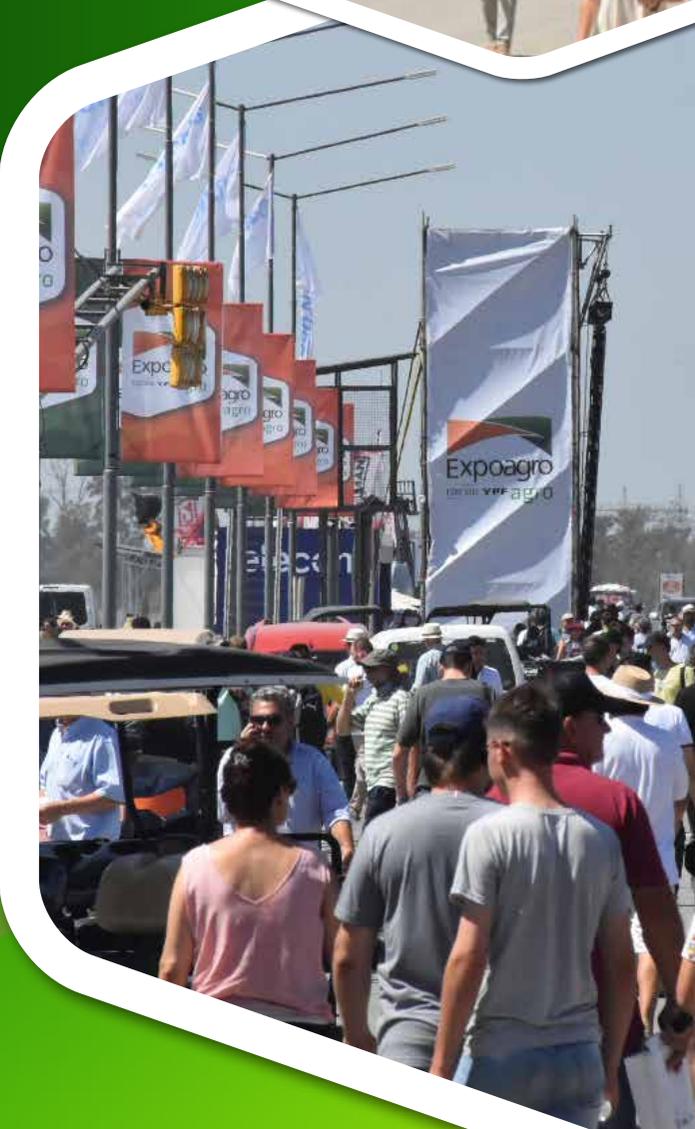
MARCH 5 - 8, 2024

**PREDIO FERIAL Y AUTÓDROMO DE SAN NICOLÁS
RN9, KM 225 / SAN NICOLÁS / BUENOS AIRES / ARGENTINA**

Expoagro

EDITION

**YPF
agro**



EXPOAGRO

It is the most important open-air agro-industrial exhibition in South America, where the latest technology in agricultural machinery, inputs, livestock, and services is exhibited. Visitors have access to crop plots, field demonstrations of the latest farm equipment, and can also follow Expoagro via streaming.

During four days, national and international buyers and sellers, producers and contractors, together with private and public financial institutions, government officials and embassies commercial attachés gather in a unique business atmosphere.

A Road to the Future

Through the Argentine agro-industrial ecosystem, Expoagro has the potential to boost the economy and international projection together with innovation and local know-how. More than 600 exhibitors participated in Expoagro YPF Agro Edition 2023, more than 100,000 visitors gathered and the turnover reached USD 1,200 million. More than 25 countries were present in the National Capital of Agribusiness, represented by businessmen, ambassadors, embassy officials and commercial attachés. They visited the exhibition and held meetings to learn about Argentine production, with their main interest focused on direct sowing, digital farming, technology in silos and Argentine agricultural machinery, generating links with local companies.



180 agricultural machinery companies

Over 10 companies with plots

Over 10 government and private banking entities

19 Agtech and 3 universities at the Microsoft Agtech Pavilion

EXPOAGRO IN NUMBERS



+100,000 visitors



1,200 reporters



+600 exhibitors



+ 80 thousand heads of cattle auctioned



+ U\$S 1,200 million in business volume



500,000 sq meters exhibition grounds



+ 23 countries represented

MACHINERY



CROP PLOTS



SUPPLIERS



LIVESTOCK

IN EXPOAGRO, THERE IS ROOM FOR EVERY PLAYER, LARGE, MEDIUM, SMALL.

Being the center of agribusiness means opportunities for all the players linked to this activity. We are committed to those who feel they lead agriculture; large, medium and small sized companies and institutions have a space at Expoagro.



76 KM
A ROSARIO

SAN NICOLÁS
AU9

225 KM
A BUENOS AIRES



VISITORS FROM ALL OVER THE WORLD IN EXPOAGRO

REPRESENTATIVES OF 23 COUNTRIES

18 EMBASSIES

8 INTERNATIONAL CHAMBERS OF COMMERCE

+40 LINKAGE MEETINGS IN THE PAMPERO AGRIBUSINESS CENTER

40 DEVELOPERS PARTICIPATED IN THE FIRST HACKATHON

8,000 STREAMING VIEWS

24 HOURS OF STREAMING

+150 STREAMING INTERVIEWS

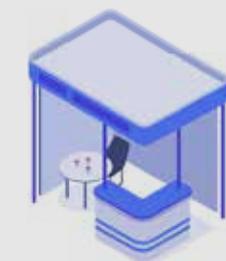
50 OFFICERS, DIRECTORS AND CANDIDATES



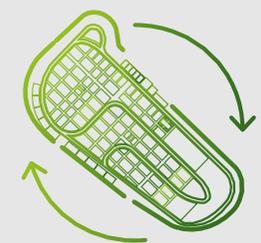
EXPOAGRO KEEPS GROWING IN CAPACITY AND INFRASTRUCTURE.

- 4,000 sq meters of paved main avenue and 8,000 sq meters of improved internal roads.
- 8 access gates. 2 exclusive for exhibitors, authorities and the press.
- Larger parking lots for exhibitors.
- General parking lots for 16,000 vehicles.
- Four food courts located throughout the property.
- Concrete restrooms, lighting towers, storm drains, Olympic perimeter fencing, fiber optic internet access.
- Total grounds surface: 822,261 sq meters.

500,000 sq meters exhibition area



822,261 sq meters total grounds surface





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de Inversiones
y Comercio Internacional



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