



**DISCOVER THE
POWER OF
AGRICULTURAL
INNOVATION IN
ARGENTINA**



Expoagro EDITION **YPF agro**

MARCH 11-14, 2025

**FAIRGROUND AND RACETRACK OK SAN NICOLÁS
BUENOS AIRES / ARGENTINA**

EXPOAGRO AROUSES GLOBAL INTEREST

Expoagro is the most important open-air agro-industrial exhibition in the region and it is held every year in March, in San Nicolas, Buenos Aires. During four days, visitors can explore the latest technology in agricultural machinery, supplies, livestock, and services, and they are also invited to tour planting plots with standing crops, and participate in international business rounds.

Since its inception, Expoagro has committed to being a window into the world, and this has been a key factor. The event constantly seeks to strengthen international ties, promoting the exchange of knowledge and technology in the agro-industrial field.

Representatives from 46 countries took part in our latest edition. Moreover, for the first time, a group of 30 students from the ISEN, the training institute for members of the Foreign Service of the Nation, visited the exhibition to know in person the agricultural export offer of Argentina.



NUMBERS THAT SHOW LEADERSHIP

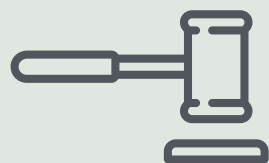
+180,000
visitors, producers,
contractors & related public



+600
exhibitors



+90,000
cattle head auctioned



+USD 2 billion
in business



220,000 m²
total venue area



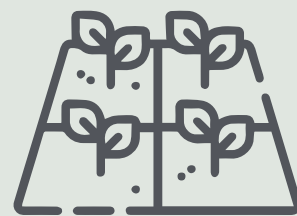
+1,500
national and international
journalists



46
countries represented by
ambassadors, commercial
attachés & buyers



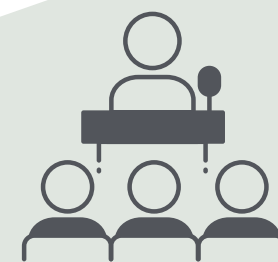
+10
companies with
plots



+10
public & private banks



5
auditoriums



INTERNATIONAL MEETING POINT

- ✓ Representatives from 46 countries.
- ✓ Visit of ambassadors with Foreign Minister Diana Mondino.
- ✓ +9,500 streaming views.
- ✓ 30 streaming hours / Live Expoagro.
- ✓ 110 streamed interviews.
- ✓ +60 political figures.



CUTTING-EDGE INFRASTRUCTURE

- ✓ 170 ha of total venue area
- ✓ 4,000 paved meters of main avenue and 8,000 meters of improved internal streets
- ✓ 10 entrances to the venue, 2 exclusive entrances for exhibitors, authorities and the media
- ✓ 4 pedestrian entrance gates (A, Norte, Sur, Sudeste)
- ✓ Exhibitors parking with ample capacity
- ✓ General parking for 12,000 vehicles
- ✓ 23,700 m2 food court
- ✓ Built toilet facilities, lighting towers, storm drains, perimeter Olympic wire fencing, fiber optic internet access
- ✓ 7872 m2 additional area for stands



CONNECT WITH INNOVATIVE LEADERS AND PRODUCERS AT A GLOBAL AGRIBUSINESS SUMMIT

Each strategy and each company are unique. That is why we offer a wide range of exhibition spaces for you to choose the one that better suits your needs. Each one represents a new opportunity to stand out and make new connections.





Agencia Argentina
de Inversiones
y Comercio Internacional



www.expoagro.com.ar

ventas@exponenciar.com.ar / prensa@exponenciar.com.ar / International@exponenciar.com.ar

Av. Corrientes 1302, 5th Floor. C1043ABN, Phone # +54 11 5128 9800/05, Buenos Aires - Argentina

 [expoagrocom](https://www.instagram.com/expoagrocom)

 [expoagrocom](https://www.youtube.com/expoagrocom)

 [ExpoagroArgentina](https://www.facebook.com/ExpoagroArgentina)

 [@expoagrocom](https://twitter.com/expoagrocom)

 [Expoagro Argentina](https://www.linkedin.com/company/Expoagro Argentina)