



TARIFF SCHEDULE

SEPTEMBER 25

# Here is where it all happens.



**Expoagro** EDITION **YPF agro**

**MARCH 10 TO 13, 2026**

PREDIO FERIAL Y AUTÓDROMO DE SAN NICOLÁS  
RN9, KM 225 / SAN NICOLÁS / BUENOS AIRES / ARGENTINA



2025  
Layout



76 KM  
TO ROSARIO

SAN NICOLÁS

AU9

225 KM  
TO BUENOS AIRES

# Invest in the Right Place

Choose from a variety of spaces designed to fit your needs. Each spot is a unique opportunity to stand out, showcase your brand, and connect with your audience.

The contract becomes effective once your company submits a signed Admission Application, and provided the conditions specified therein are complied with.

All companies willing to exhibit at the Expo will be able to choose their location at the plan according to availability at the time of confirming their participation.

Outdoor lots are entitled to participate in the 2026 Agroshock offers.

All contracts will be confirmed upon fulfillment of the payment terms and submission of the Admission Application to

[ventas@exponenciar.com.ar](mailto:ventas@exponenciar.com.ar)  +54 9 11 5844-2945

## OUTDOOR LOTS

M²	Type	Fees	
75	Internal	USD	7.000
150	Internal	USD	11.950
300	Internal	USD	19.000
300	Corner	USD	19.750
600	Internal	USD	32.750
600	Corner	USD	34.100
900	Internal	USD	49.500
900	Corner	USD	51.000
1200	Corner	USD	65.500
1200	Apple	USD	67.250
2400	Apple	USD	134.500

## COVERED STANDS

Two (2) state-of-the-art tents equipped with air conditioning, general lighting and perimeter security. Each stand is delivered with partition panels, carpeted flooring, lighting spots, a power outlet and with the company name border.

M²	Type	Fees	
6	3x2	USD	2.600
12	6x2	USD	4.400
24	12x2	USD	8.000



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### PAYMENT OPTIONS:

- A) 100% WITHIN THE MONTH OF SIGNING. NO EXTRA CHARGE.
- B) 100% WITHIN THE FOLLOWING MONTH. 2.5% EXTRA CHARGE.
- C) CONTACT YOUR SALES REP FOR FINANCING OPTIONS.

- Fees are in U.S. dollars.
- Hiring and Payment method by bank transfer or own/company checks, as agreed in the admission application.
- VAT (21%) and other taxes are not included.
- Liability insurance is included.
- Commercial data published in the Exhibitors Guide (print and digital editions)\*.

**\*Valid only until 10 February 2026 and provided materials are delivered as required.**  
**FEES SUBJECT TO CHANGE.**

# Cultivating Opportunities



## SEEDING LOTS (PLOTS)

M2	Type	Fees	
1200	Space only	USD	67.250
1200	Turnkey	USD	90.200
2400	Space only	USD	134.500
2400	Turnkey	USD	157.450

**OCTOBER SOWING PLOT (LIMITED NUMBER):** Lot suitable for sowing and exhibiting standing crop, sowing from October.  
*Request information on discounts associated with crop types.*

**DECEMBER SOWING PLOT:** Lot suitable for sowing and exhibiting.  
*Request information on benefits for sowing after 20 December.*

### Turnkey during the 4 days of the exhibition includes:

- Electricity service available during the crop growing period.
- A 10 x 12 m tent installed by Expoagro with air conditioning equipment, carpeted floor, ceiling, blackout lateral panels, and basic lighting.
- Wi Fi service.
- Eighty (80) basic lunches in the exhibition food court.
- A water dispenser with four 20-liter water containers.
- Two portable toilets.
- Tent cleaning service.
- Personalized Help Desk service.

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**UPGRADE FOR COVERED STANDS**

***Packs to Make your Participation Stand Out***

Maximize your visibility and reach in Expoagro

**Basic Pack**

- 1) Logo on the tent outer poster, where the general plan is displayed, identifying the tent location.
- 2) Installation of two (2) flagpoles in the covered stand tent sector. The Exhibitor must provide the flags. The Organization will be responsible for the installation and placement of the flags.
- 3) Twenty-five (25) additional invitations..

**Price: USD 750 (\*)**

**Plus Pack**

- 1) Logo on the tent outer poster, where the general plan is displayed, identifying the tent location.
- 2) Include your logo on the totem indicating the covered stand tent.
- 4) Installation of three (3) flagpoles in the covered stand tent sector. The Exhibitor must provide the flags. The Organization will be responsible for the installation and placement of the flags.
- 5) Fifty (50) additional invitations.
- 6) A promotional piece sent to our base of 50K+ Expoagro contacts. To this end, the client must send a jpg. file matching the required characteristics by the specified deadline.

**Price: USD 1.500 (\*)**

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## INSTALLATION OF FLAGPOLES

# *Your Brand Taken to New Heights*

- Hot rolled tube, 2.85 mm wall thickness, 48.3 mm outside diameter, 6400 mm length.
- Installation, placement of the flag and removal of the flagpole.
- The Exhibitor must provide the flags.
- Placement inside the Exhibitor's lot and to be defined together with the Organizer.
- Minimum of ten (10) flagpoles to be installed.
- Trained staff and state-of-the-art equipment.
- Only for exhibition days.
- Limited stock.

- Fees are in U.S. dollars.
- VAT (21%) and other taxes are not included.

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Fee per every ten (10)  
flagpoles

**USD 845**

**Payment Conditions: 100%**  
within 30 days  
upon submitting  
the application.

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COMMUNICATION PACKS

Elevate your Profile

Make your brand stand out with our communication packs designed to maximize your visibility.

EXCLUSIVE FOR EXHIBITORS

BASIC PACK

PLUS PACK

Social media posts with Expoagro template	2	3 f + X	4	7 f + f + X + X
	1	f or i	3	f or X + i story + f story
Pack of Graphic Pieces		✓		✓
Press release		x		✓
Logo in the list of exhibitors of the official print and digital catalog		✓		✓
Logo + Link to your website + Commercial contact on our website		x		✓
Your press release is sent in Expoagro Newsletter		x		✓
The newsletter is sent to a base of more than 90K contacts. The press release included in the Expoagro Newsletter must be previously confirmed by the client.				

Price: USD 1.500\* USD 3.000\*



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# Your Brand in the Guide of the National Capital of Agribusiness

Advertise in the Exhibitors Guide and ensure permanent visibility in Expoagro and throughout the year.



## ADVERTISING IN THE EXHIBITORS GUIDE

Front cover bottom	USD	12.000*
Back cover	USD	8.750*
Cover back	USD	7.500*
Page	USD	6.500*
Half page	USD	4.000*
Page bottom	USD	2.750*

- Both print and digital versions are included.
- Fees are in U.S. dollars.
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# ***Spaces to Connect*** **Business and Technology**

Expoagro brings technology and ideas together, forging connections between companies and their audiences.

**Join us to discover new spaces to learn, grow and showcase products and services.**

- AGRIBUSINESS CENTER AUDITORIUM
- LIVESTOCK AUDITORIUM
- AUCTION AUDITORIUM
- AGTECH AUDITORIUM
- AMPHITHEATER

## **AUDITORIUMS**

**Capacity:**  
100 people.

### **Services provided:**

Sound system, microphone, screen, air conditioning and technical support.

**Price: USD 1.000<sup>(\*)</sup>**

## **AMPHITHEATER**

**Capacity:**  
200 people, outdoors.

### **Services provided:**

Outdoor screen and sound system.

**Price: USD 2.000<sup>(\*)</sup>**

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# The Best Scenario for Agtechs

From startups to large companies, everyone finds the AGTECH Pavilion the ideal place to unfold their potential and connect with industry leaders.

- ✓ CONNECT WITH THE MAIN NATIONAL AND REGIONAL BRANDS.
- ✓ PRESENT YOUR PROJECTS TO INVESTORS, ENTREPRENEURS, PRODUCERS, REPRESENTATIVES OF LEADING UNIVERSITIES, JOURNALISTS, AND THE GENERAL PUBLIC AT A STAND OR IN THE AUDITORIUM.
- ✓ GET FIRSTHAND KNOWLEDGE OF THE REAL NEEDS OF AGRICULTURAL AND LIVESTOCK PRODUCERS.
- ✓ TAKE ADVANTAGE OF THE BIGGEST INTERNATIONAL WINDOW OF THE ARGENTINE AGRICULTURAL AND LIVESTOCK SECTOR.
- ✓ ACCESS EXCLUSIVE NETWORKING AND COLLABORATION OPPORTUNITIES.



## BOOK YOUR STAND AND JOIN THE BRANDS LEADING THE AGTECH REVOLUTION

Living 10	USD	3.250
Living 7	USD	2.750
Table with LED	USD	2.250

- Fees are in U.S. dollars.
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REQUEST INFORMATION TO HAVE YOUR OWN SPACE AT THE AGTECH PAVILION

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**LIVESTOCK**

# *Powered by* **our Livestock**

- ✓ *THE MAIN BREEDS CHOOSE US FOR THEIR TECHNICAL SESSIONS.*
- ✓ *IN EACH EXHIBITION, THE MAIN CONSIGNMENT HOUSES AUCTION MORE THAN 80,000 HEADS OF CATTLE.*
- ✓ *DEMONSTRATIONS OF HIGH QUALITY BREEDING STOCK*
- ✓ *SPECIALIZED TECHNICAL TALKS BY THE MOST IMPORTANT LIVESTOCK EXPERTS.*
- ✓ *TELEVISED CATTLE AUCTIONS.*



**SECOND EDITION**

**EXPO**  
**Braford**  
**VANZA**  
**2026**



**[www.expoagro.com.ar](http://www.expoagro.com.ar)**

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